Tariffs Cable Retransmission 2026

General criteria and principles of the tariffication rules for cable retransmission rights.

1. DETERMINING THE CLASSIFICATION OF EACH CHANNEL, DEPENDING ON:

a) The market share of the channel per language community (Dutch-speaking or French-speaking)
b) The extent to which the repertoire of SIMIM and IMAGIA is being used on the channel

First, a weight based on the market share is determined for each channel:

- The market share is determined per language community (Dutch-speaking / French-speaking or North / South as is customary in market share research)
- The weight for each channel is determined based on the table below showing the percentage of the market share:

From (%)	To (%)	Weight
0	1	0
1.01	2	1
2.01	4	2
4.01	8	3
8.01	15	4
15.01	20	5
20.01	100	6

- If the market share of a channel is unknown or smaller than 1%, a weight of 0 will be applied for that channel.

Next, a weight based on the use of SIMIM-repertoire (audio) is determined for each channel. This is done on the basis of a scale ranging from 1 to 5:

1: i.e. marginal (ranging from 0% to 5%)
2: i.e. limited (ranging from 5.01% to 20%)
3: i.e. average (ranging from 20.01% to 40%)
4: i.e. large (ranging from 40.01% to 70%)
5: i.e. intensive (ranging from 70.01% to 100%)

Then, a weight based on the use of IMAGIA-repertoire (music videos) is determined for each channel. This is done on the basis of a scale ranging from 0 to 5:

0: i.e. no broadcasting of music videos
1: i.e. marginal (ranging from 1 to 100 music videos / year)
2: i.e. limited (ranging from 101 to 1,000 music videos / year)
3: i.e. average (ranging from 1,001 to 5,000 music videos / year)
4: i.e. large (ranging van 5,001 to 20,000 music videos / year)
5: i.e. intensive (i.e. music channels)

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After that, a general weight is calculated per channel. This calculation is done in two steps:

Step one: calculation of the general repertoire-weight, i.e. the weight for both repertoires combined (SIMIM and IMAGIA), whereby:

- The weight of the SIMIM-repertoire is taken into account for 75%
- The weight of the IMAGIA-repertoire is taken into account for 25%

Step two: calculation of the actual general weight for the channel, calculated on the basis of the general repertoire-weight and the weight based on the market share, whereby:

- Both weights are taken into account for 50%

This method comes down to the following:

- The weight based on the market share is taken into account for 50%
- The weight based on the use of SIMIM-repertoire is taken into account for 37,5%
- The weight based on the use of IMAGIA-repertoire is taken into account for 12,5%

Finally, a classification per language community is determined using a scale ranging from 1 to 15, whereby:

- The rank of the channel with the highest general weight in each language community is set to 15
- All other channels receive a pro rata rank (e.g.: the channel with the highest score has a general weight of 100 points and receives rank 15; a channel that has a general weight of 60 points, will receive rank 9 (i.e. 60% of 15), and so on)

2. DETERMINING THE TOTAL COST PER OFFER, TAKING THE FOLLOWING INTO ACCOUNT:

a) The rank of the channels
b) The composition of the packages offered by the service provider

On the basis of the calculated rank a tariff for each channel is calculated, whereby rank 1 corresponds to 1 tariff point per subscriber, while rank 15 corresponds to 15 tariff points per subscriber.

The total amount of tariff points of all channels in a certain package offered by the service provider determines the total cost that has to be paid per subscriber.

3. CALCULATING THE TOTAL COST

Finally, the total cost per package is multiplied by the respective number of subscribers per language community.
The tariffs are exclusive of 6% VAT and are valid for the year 2026, in accordance with the price revision mechanism published on the SIMIM/IMAGIA website and approved by the Control Service of copyright and related rights management companies.

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